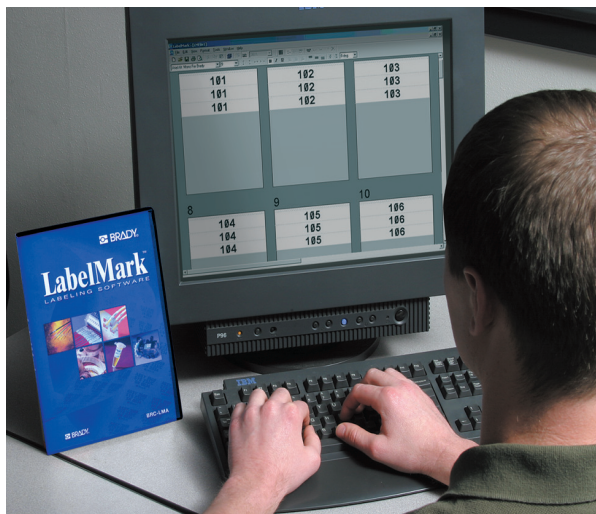
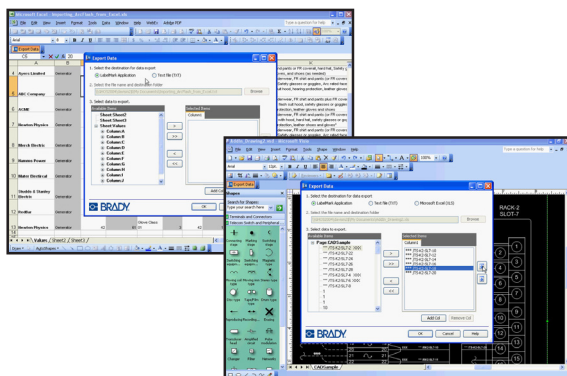




## LabelMark™ Labeling Software



For complete parts listings, software features and system requirements, visit  
**[www.bradys.com/labelmark](http://www.bradys.com/labelmark)**



### Primary Applications

- Wire and cable marking
- Terminal block marking
- Control panel and component marking
- Rating plate Identification
- Quality assurance labeling
- Voice and data equipment labeling
- Asset Identification
- 110 block marking
- Patch panel identification
- Conduit and voltage marking
- Cable tray identification
- Warehouse bin and shelf labeling
- Inventory control

### Easy, efficient, cost-effective labeling!

LabelMark's label design software is written specifically for identification applications in the aerospace, telecomm, electrical and general industrial markets. LabelMark is the logical solution for label design, data importing, collaboration, editing, and printing.

### LabelMark Standard comes with the following features:

- Quickly enter copy into fixed-line text labels
- Add images, text, shapes, and 1D, 2D barcodes to your label designs
- Import data from MS Excel spreadsheets, databases, ASCII text files
- Design custom label material formats with the interactive custom part editor
- Save label designs as templates for faster printing
- Enter text into multiple lines simultaneously in wire marking mode for easier label reading
- Fix label design errors all at once with the error checking utility
- Save time in the design by defining wire source and duplicating and reversing the order to print wire destination for faster labeling
- Visit [www.bradys.com/labelmark](http://www.bradys.com/labelmark) for more LabelMark Standard features

### LabelMark Professional has all of the features of Standard plus the following:

- Insert AutoCAD documents into your label designs
- Define the print quantity per label right in the design editor
- Associate label material parts to printers in the application defaults
- Batch print multiple label files in a single job
- Group your terminal blocks, wire, pushbutton, and panel labels in customer associated job files for easy kitting and knowledge transfer to other employees
- Electrical Applications Wizards to guide you through label selections for control panel labeling, wire harness labeling, and more
- Visit [www.bradys.com/labelmark](http://www.bradys.com/labelmark) for more LabelMark Professional features



## BradySoft™ 8 Barcode Label Design Software



### Advanced labeling made simple.

With BradySoft 8 Label Design Software, you can create labels that help your organization manage assets and resources, control distribution channels and stock levels, track documents, or manage data records – all with one powerful labeling program.

Create fast labels for safety, tracking, brand identification, and more. Increase safety and ensure code compliance with rating plates, Arc Flash labels, and other safety labels. With the BradySoft 8 bar coding features, you'll be able to track inventory, data or lab samples. You'll also be able to create name plates, push button labels, and more for your entire organization.



For complete parts listings, software features and system requirements, visit

[www.bradyd.com/bradysoft](http://www.bradyd.com/bradysoft)

### EXTEND YOUR INVESTMENT IN BRADYSOFT

#### BradySoft Sentinel S/5

This software allows organizations to integrate information from separate technologies and automate the entire labeling process without costly custom programming. Designed for Enterprise/networked environments such as laboratory, manufacturing, shipping and receiving, transportation, and other industries.

#### BradySoft Form Designer

Create your own easy-to-use, customized wizards that standardize your labeling operations and make it faster and easier for employees to create clear, accurate labels. Available for purchase with BradySoft 8 Ultimate Software.

#### BradySoft Command File Interpreter (CFI)

Automate the label printing process and simplify the flow of label information through your organization. Automatically transfer information generated by other systems and computers, and prints correct labels. Available for purchase with BradySoft 8 Standard Software or Ultimate.

#### BradySoft Printer Object File Manager (POF)

Print labels to a thermal transfer printer without the BradySoft software, from platforms other than Windows. Expand your printing capabilities for more efficient and cost-effective labels, and eliminate the need for custom code creation. Available for purchase with BradySoft 8 Ultimate Software.

### AVAILABLE BRADYSOFT PRODUCTS:

#### BradySoft 8 Ultimate RFID

BradySoft Ultimate offers the most text editing and bar code features, and incorporates security features. This is the best choice for advanced database importation and integration with third-party programs.

#### BradySoft 8 Standard

BradySoft Standard gives you the tools you need to design and print labels with ease, including text, bar codes, graphics, and fixed or variable data, using user-defined or database-driven information.

#### BradySoft 8 Runtime

BradySoft RunTime is a print-only version that allows users to quickly and easily print labels, but not manipulate them.

#### BradySoft 8 Network

BradySoft Network gives you all the features of BradySoft Standard, but in a network configuration. Available in versions for 5 to 50 users.

### BRADYSOFT LABEL ARCHIVE

BradySoft Label Archive extends BradySoft's label design and printing functionality by implementing a comprehensive, networked database that adds an enterprise-level traceability and security layer to the entire label design and print process in the following areas:

- Version control for label files
- Workflow Management for approvals
- Tracking & Reporting on change history
- User Management

For more information, visit [www.bradyd.com/labelarchive](http://www.bradyd.com/labelarchive)



## IdentiLab™ Label Software



For complete software features, system requirements and printer compatibility, visit:  
[www.bradyid.com/identilab](http://www.bradyid.com/identilab)

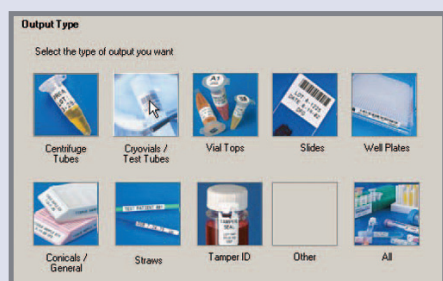
### IMAGINE Legible, Professional Labels for Your Lab Samples in Just Minutes!

Create files, templates and more with the easy-to-use wizards in Brady's IdentiLab Laboratory Labeling Software.

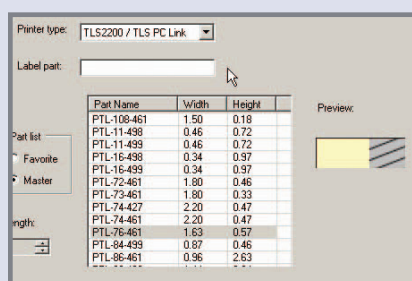
The streamlined interface and hundreds of parts and graphics categorized by common lab applications makes creating legible, durable and accurate labels quick and easy.

- Easy-to-use wizards to create new files and templates
- Superscript and subscript characters
- Database import capabilities with refresh feature to ensure data integrity
- Automatic text formatting
- 2-D bar code support
- Multi-label data entry view
- Die cut and continuous label supplies
- Compatibility with a variety of Brady printers including LabXpert™ Laboratory Labeling System, TLS 2200® Thermal Labeling System, TLS PC Link™ Thermal Labeling System, Brady IP™ Printer Series, the majority of Brady's thermal transfer printers, and all Windows-based printers.

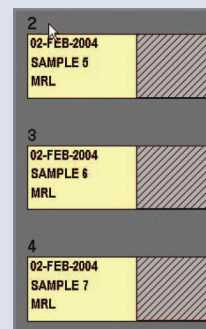
### Print Your Labels In Three Simple Steps



**Step One:**  
Choose a category of label type to fit your lab application.



**Step Two:**  
Select your printer and the label part you have installed.



**Step Three:**  
Type your label text onto label preview to see your whole print job on screen! Just click print!