

Printer Specifications

Multi-color label printers with unprecedented capabilities, unrivaled ease of use and the best materials. There's never been a better tool to label your entire facility.

BBP®37
COLOR & CUT
SIGN & LABEL PRINTER

BBP®35
MULTICOLOR SIGN & LABEL PRINTER

BBP®35 Printer and BBP®37 Printer		
Description	Facility, Safety and Lean 5S printer for walk up and print ease of use, fast supply changeovers, multicolor printing and ability to cut-out text and shapes (cut-outs enabled on BBP37 only). Best choice for "lean event" labeling situations and multiple user locations because it has a very approachable interface and very fast supply changeovers.	
Applications	Facility & Safety ID, Signs, Pipe Markers, Lean/5S, Arc Flash Labels, GHS & Chemical Labels, Equipment Labels, Panel & Push Button Labels, Reflective & Glow in the Dark Labels, Tags, Magnetic, Cold-Temp Labeling . Cut-out Text with BBP37 only.	
Label Material Types	Extremely aggressive 8-10 year outdoor vinyl with high tack and chemical resistance, plus Toughstripe® floor tape, wash-down material, 10-hr glow in the dark, reflective, magnetic, tags, engraved plate substitute and 20 other materials.	
Includes	Printer, Power Cord, USB Cable, Cleaning Kit, Cutter Cleaning Tool, Quick Start Guide	
Warranty	5 year	
Printer Features:		
Print Resolution	300 dpi	
Color Printing Capability	Multi Color	
Maximum Print Speed	5 in/sec	
Cutter Type	Auto Cutter. BBP37 also has XY Cutter.	
Media Sensor Adjustment	None	
Display & User Interface:		
Display Type	Color Touch Screen	
Display Size	3.63 in x 6.0 in	
Keyboard Type	Full Size QWERTY	
Supply Remaining Gauge	Yes	
Languages	English, Spanish, Portuguese, French	
Units	Inches, millimeters, points	
Stand-Alone Apps & Editing:		
Built-In Label Wizards	Custom Label GHS / CLP Safety Signs Pipe Marker Arc Flash Circle Gauge	Gradient Scale Right-To-Know WHMIS Tags General Templates Quick Label
Fonts / Graphics / Symbolologies:		
Font Sizes	0.05 in - 3.5 in	
Font Styles	Arial, Arial 65, Courier New, Tahoma, Times New Roman plus more with Brady Workstation. Can also import TrueType fonts to printer	
Symbols Quantity	664	
Symbols Categories	Arrows Fire Safety First Aid/Rescue Hazardous Transport Hazmat GHS/CLP Hazmat HSID Imported Graphics ISO Graphics Mandatory	Miscellaneous Packaging Personal Protective Equipment Prohibition Shapes Sign Headers Warning WHMIS
Barcode Symbolologies - Linear	Code 39 Code 128 Auto Interleaved 2 of 5	Additional through Brady Workstation
Barcode Symbolologies - 2D	QR Code PDF417	Additional through Brady Workstation
Media / Supplies Information:		
Compatible Media	B30 Series (manufactured after September 1, 2015)	
Compatible Ribbons	B30 Series (manufactured after September 1, 2015)	
Die Cuts vs Continuous	Continuous Tapes, Pre-Printed Die Cut Labels, General Die Cut Labels	
Ribbon & Label Installation	Media: Supplied in cartridge, drops into place, 15 sec changeover Ribbon: Supplied in cartridge, snaps into place, 5 sec changeover	
Custom Media Parts Available	No	
Media Widths	0.5 to 4 in	

Compatible Brady Material Numbers	B-423, B-424, B-428, B-432, B-434, B-437, B-438, B-483, B-484, B-486, B-488, B-489, B-489, B-509, B-526, B-549, B-551, B-565, B-569, B-581, B-584, B-593, B-595, B-724, B-727, B-787, B854, B-855, B-7569
Software & Connectivity:	
Connectivity Options	Stand-alone use, Ethernet, USB
Software Compatibility	Brady Workstation
Physical / Operational Characteristics:	
Dimensions	11 in H x 19 in W x 14.25 in D
Weight	36 LB
Operating Temperature Range	50° to 104° F
Storage Temperature Range	-4° to 122° F
Operating Humidity Range	20%-80% RH Non- Condensing
Storage Humidity Range	15% to 90% RH Non- Condensing
Power Supply Voltage	110V - 240V
Auto Shutoff / Power Conserve	Yes
Agency Approvals / Regulatory Compliance:	
Enables Industry Compliance	USA & Canada - cULc Europe - CE (including Eu RoHS) Argentina - UL-AR and S Mark Mexico - UL NOM CoC Australia - RCM mark Russia - EAC Korea - KC China - CCC and RoHS India - BIS Taiwan - BSMI Exemption South Africa - LOA and SABS (No logo on product label)
U.S. Patents	Multiple U.S. Patents Apply Printers: 6364552 B1; 6788324; 6768502 B2 BBP®37 Printer Only: 6664995 B2; Ribbon cartridges: 6860658 B2; D480749
MSDS	n/a



Transfer Tape is the Best Way to Apply Cut-Out Shapes & Text!

Transfer Tape Catalog #76737 (4.25" x 200 ft. roll)

1. Cut out your shape or text and weed away unneeded material
2. Apply transfer tape over your cut-out objects and press firmly
3. Peel back transfer tape which will lift and expose the adhesive side of your now pre-spaced objects
4. Position object in place and press firmly onto final surface
5. Peel back transfer tape at sharp angle to surface
6. Works great for cut-out text on rigid sign panels too

