BRADY®
WHEN PERFORMANCE MATTERS MOST™

BBP®33 Label Printer $1,350	BBP®31 Sign & Label Printer $1,795	BBP®35 Sign & Label Printer $2,750	BBP®37 Sign & Label Printer $3,250	BBP®85 Label Printer $3,995
Printer Overview				
1/4" – 4" wide output 4 in/sec print speed PC-connect printing only Monocolor printing (1 print color on a label)	½" – 4" wide output 3 in/sec print speed Stand-alone and PC-connect printing Monocolor printing (1 print color on a label)	½" – 4" wide output 5 in/sec print speed Stand-alone and PC-connect printing Monocolor + Multi-color printing	½" – 4" wide output 5 in/sec print speed Stand-alone and PC-connect printing Monocolor + Multi-color printing X-Y plotter cutter (cuts out text & shapes)	4" – 10" wide output 2 in/sec print speed Stand-alone and PC-connect printing Monocolor + Multi-color printing
20-second material changeovers Set-up: No calibration, no sensor adjust, no label waste (prints on 1st label)	20-second material changeovers Set-up: No calibration, no sensor adjust, no label waste Ultra easy user interface - just walk up & print!	20-second material changeovers Set-up: No calibration, no sensor adjust, no label waste Ultra easy user interface - just walk up & print!	20-second material changeovers Set-up: No calibration, no sensor adjust, no label waste Ultra easy user interface - just walk up & print!	40-second material changeovers Set-up: No calibration, no sensor adjust, no label waste Ultra easy user interface - just walk up & print!
300+ parts, 14 materials (for SFID) 350+ parts, 28 materials (for Wire ID & OEM)	300+ parts, 14 materials (for SFID)	300+ parts, 14 materials (for SFID) 14 parts, 14 materials (for OEM)	300+ parts, 14 materials (for SFID) 14 parts, 14 materials (for OEM cut-outs)	125 parts, 5 materials (for SFID)
Software: Brady Workstation, MarkWare™ and LabelMark® Softwares	Software: Brady Workstation, MarkWare™ Software	Software: Brady Workstation	Software: Brady Workstation	Software: Brady Workstation, MarkWare™ Software
5 yr Warranty	5 yr Warranty	5 yr Warranty	5 yr Warranty	5 yr Warranty
Compatible Label Supplies				
B30 series**, B33 series ** excluding ToughStripe® Floor Tape and (14) 4" B30 OEM parts	B30 series** ** excluding ToughStripe® Floor Tape and (14) 4" B30 OEM parts	B30 series (all)	B30 series (all)	B85 series and PowerMark supplies
Compatible Ribbon Supplies				
B30 series (excl multicolor panel ribbons)	B30 series (excl multicolor panel ribbons)	B30 series (all)	B30 series (all)	B85 & Powermark ribbons
Positioning				
4" pc-connect only printer for SFID and also die cut Wire ID and Product ID labels. Does not offer user stand-alone use & accessibility, but does have extra label types.	4" Stand-alone and pc-connect printer for SFID. Stand-alone use is ideal for Multiuser situations and Lean 5S Kaizen labeling "events". The ultimate in "easy & accessible"	4" Stand-alone and pc-connect printer for SFID with multcolor printing and fastest print speed. Stand-alone use is ideal for Multiuser situations and Lean 5S Kaizen labeling "events". The ultimate in "easy & accessible" with multi colors	4" Stand-alone and pc-connect printer for SFID with multcolor printing, cut-out shapes and fastest print speed. Stand-alone use is ideal for Multiuser situations and Lean 5S Kaizen labeling "events". The ultimate in "easy & accessible" with multi colors and ability to cut out shapes and multiple labels from a 4" supply	10" Stand-alone and pc-connect printer for SFID with multcolor printing. Particularly popular for any LARGE labeling needs. Ideal for large signs, large GHS labels and large equipment placards. The ultimate in "easy & accessible" with multi colors for larger output

BBP®33 Label Printer
$1,350

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BBP®35 Sign & Label Printer
$2,750

BBP®37 Sign & Label Printer
$3,250

BBP®85 Label Printer
$3,995

Top Applications

BBP®33	BBP®31	BBP®35	BBP®37	BBP®85
Arc Flash Labels	Arc Flash Labels *	Arc Flash Labels (w/ red variables) *	Arc Flash Labels (w/red variables) *	Larger Output *
Equipment Labels	Equipment Labels	Equipment Labels	Equipment Labels	Equipment Labels (Larger) *
GHS labels *	GHS labels	GHS labels	GHS Labels	GHS Labels (Larger) *
Pipe Markers	Pipe Markers	Pipe Markers *	Pipe Markers (Single & Multiple-Up) *	Safety Signs (Larger) *
Safety Signs & Warnings	Safety Signs & Warnings	Safety Signs & Warnings (multicolor) *	Safety Signs & Warnings (Multicolor) *	Multicolor Labels (Larger) *
Lean 5S Kaizen Event Labels	Lean 5S Kaizen Event Labels *	Lean 5S Kaizen Event Labels	Lean 5S Kaizen Event Labels	
Panel & Enclosure ID *	Panel & Enclosure ID *	Panel & Enclosure ID	Panel & Enclosure ID	
Inside Panel & Automation ID *	Tags	Tags	Tags	
Tags	Barcode labels *	Multicolor Labels *	Multicolor Labels *	
Barcode Labels *			Cut-out Text & Shapes *	
Miscellaneous Die Cut Labels *			Circular or "Shaped" Labels *	
Wire & Cable ID *			Miscellaneous Die Cut Labels (Cut Out) *	
Circuit Board Labels *			Multiple-Up Cut-Out Labels *	
Product Labels (OEM) *			Gauge Labels *	
Laboratory Specimen Labels *			Gradient Ruler Labels *	
			Product Labels / OEM (Cut Out Small Batch)	

* Printer is particularly well suited for this application.

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Customer Service: 1-888-272-3946
Inside Sales: 1-888-311-0775
BradyID.com

Canada
Customer Service: 1-800-263-6179
BradyCanada.ca

Mexico
Customer Service: 1-800-262-7777
Inside Sales: 1-800-262-7777 ext 177
BradyLatinAmerica.com